

# NEWS RELEASE

FOR IMMEDIATE RELEASE

JUNE 20, 2011

## **LOCAL EXPERTS OFFER SEMINAR ON DELIVERING EFFECTIVE PRESENTATIONS**

LANCASTER, Ohio – Four locally owned businesses will be teaming up to offer a workshop on delivering effective presentations.

On Thursday, September 15, 2011, from 11 a.m. to 1 p.m. at Ohio University-Lancaster, Martin Barker, owner, Martin Barker Design; Kathryn Cheek, owner, Promotions by Design and School Colors; Dan Neeley, owner, Bluegill Computing; and Angela Krile, owner, Krile Communications, will team up to offer their combined expertise to local businessmen and women.

The session, **PRESENTATIONS WITH PIZZAZZ** will offer business owners, executives, managers, and others an opportunity to hear advice on crafting and delivering an effective message, developing visual materials that enhance a presentation, technology and equipment that can make or break a presentation and leaving a lasting impression on your audience long after your presentation is complete. The session will also include an interactive “hands-on” experience, where participants will be able to develop their own presentation template under the guidance of the instructors.

“At some point, nearly every professional finds themselves in the position of having to speak in public or deliver some type of presentation – whether to a large audience or to their internal team,” said Barker. “We have all seen dozens of presentations that are ineffective and at times, even painful to sit through. This workshop is designed to help ensure that presentations are effective, engaging and memorable.”

Lunch will be provided, and participants will leave with a full toolkit of materials to help them develop their own presentations. Cost of the session is \$20 per participant. To register, call the number below.

Seating is limited to the first 24 registrants, so respond today to secure your participation.

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