



BEYOND POWERPOINT

PRESENTATIONS THAT WORK with martin barker

___ A ___ IO ___

Three words:

- 1) S _____
- 2) S _____
- 3) S _____

SIMPLICITY • Some 'Don'ts' in Good Design

1) **Avoid Text Overload** (*Don't read your slides verbatim • PowerPoint™ is NOT Your Notes!*)

2) **Avoid Font Discord**

Use display (decorative) fonts **SELECTIVELY** for headings & titles only (SAMPLE)
- Script fonts like Brush Script are considered DECORATIVE fonts!!

Use simple, non-decorative fonts for your content (SAMPLE)

No more than 3 different fonts for your entire presentation

3) **Avoid Excessive Bullet Points**

4) **Avoid Small Image Sizes**

DESIGN FOR THE BACK ROW!

You should never have to say, "I'm sorry if you can't see this from the back, but..."

SIMPLICITY • Some 'Dos' in Good Design

1) **Using Video Within a Slide** (embedding / placing video)

2) **Using Music / Audio**

3) **Opacity Options**

4) **Use an Existing PDF in 'Full Screen' Mode as an alternative to using PowerPoint.**

- Page in landscape view _____

5) **Use 'PNG' Image Format** (Gives your images a transparent background)

6) **Don't use PowerPoint at all?** (Think outside the slide)

ONLINE RESOURCES:

Prezi Presentation Tool

<https://prezi.com>

Presentation Zen Design by Garr Reynolds

<http://www.presentationzen.com/>

#1 Innovation Speaker Jeremy Gutsche (Speech on Innovation & Creativity)

<https://youtu.be/6e0F1Y6aMZk>

Powerpoint Tutorial Videos:

<https://support.office.com/en-US/PowerPoint>

Giving Effective PowerPoint Presentations

<http://sbinfocanada.about.com/cs/management/qt/powerptpres.htm>

Lessons for Your Next Presentation

<https://www.entrepreneur.com/article/233045>

FOR ALL THESE LINKS and this complete handout, visit:

www.martinbarkerdesign.com and click on the "SEMINAR" link.

